Surveys regarding the situation of entrepreneurs in Kraków during the coronavirus pandemic

2021-02-19

In 2020, the Municipal Entrepreneurship and Innovation Department conducted surveys among Kraków's entrepreneurs to find out more about their problems, concerns and specific needs.

The first analysis of their responses entitled "Influence of the Nationwide Epidemic on Businesses in Kraków", was prepared and published in May 2020. The report showed, among other phenomena, a perceived lack of stability among Kraków's enterprises regardless of their size and sector. However, the sentiment was particularly strong with owners of micro-enterprises constituting as much as 77% of all respondents, representing mainly the service sector.

Published in July 2020, the second report "Support Solutions for Kraków's Entrepreneurs During the Pandemic" focused on the condition of companies after several months of the *new normal* and emphasised their current needs. The research confirmed the validity of the support and reactivation measures introduced by the City of Kraków, in particular among respondents from the service sector.

For details of both reports go to **www.business.krakow.pl**