



**Magiczny
Kraków**

Commute by Bike

2021-03-15

The Commute by Bike campaign is addressed to institutions and companies in Krakow.

Its aim is to encourage employees working in Kraków to use bicycles for commuting. After a pilot, first edition in 2017 with each year it enjoys more popularity. In 2019, over 135 employers joined the programme and during each month of the campaign around 2400 people travelled to work (over twice as many than in 2018). The results of surveys conducted in 2019 and 2020 among participants showed that an average of 20% of them had travelled to work by car before.