



**Magiczny
Kraków**

ICE Krakow Congress Center among Travel + Leisure's coolest new tourist attractions 2015

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Travel + Leisure, one of world's leading travel magazines, lists ICE Congress Centre as one of the most interesting new tourist attractions to see in 2015. The magazine emphasizes the center's stunning architecture along with its functionality and historical context. According to Travel + Leisure, the building is a splendid proof of the revival of Polish cultural scene tyrannized during WWII and the communist era. The world class venue is a harbinger of the renaissance of the local culture and rich national heritage.

Previously, ICE Krakow was mentioned by The New York Times and The Huffington Post. The venue has already become popular with organizers of congresses and cultural events – over the initial 3 months on Krakow's cultural scene, the venue hosted almost 40 events.

The list of Travel + Leisure's coolest new tourist attractions also includes such hits as the Eiffel tower in Paris or London's Tower Bridge. Both will attract new visitors with impressive new glass floors, providing never-before-seen perspectives of the much-loved cities. Other cool new venues included Rotterdam's Markthal dubbed as 'the world's funkiest covered market', the Canadian Museum for Human Rights and Foundation Louis Vuitton in Paris.

Opened in 2014, ICE Kraków Congress Centre is one of Europe's most prestigious venues. Located in the very heart of Kraków, the centre is a 10 minute walk from the Wawel Castle, a 15 minute walk from the Old Town and a mere 20 minute taxi ride from the airport. ICE Kraków Congress Centre has over 36,000 sq. m floor space, an Auditorium seating up to 2000 people, a fully equipped Theatre Hall (with Kraków's largest audience for 600 people), additional conference and exhibition spaces, a three level foyer and catering facilities.

The full article at ICE Krakow's website:

<http://www.icekrakow.pl/aktualnosci/ice-krakow-w-prestizowym-magazynie-travel--leisure%2521.8404.3>

Travel + Leisure's website:

<http://www.travelandleisure.com/articles/worlds-coolest-new-tourist-attractions-2015>