

Krakow hosts 3rd European Congress of Local Governments

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On March 27-28th representatives of local governments from across Europe, businesspeople and members of national governments will be participating in the 3rd European Congress of Local Governments held in Krakow.

This spring, Krakow co-organises the Congress for the 3rd time. In this edition, Krakow has prepared its own thematic blocks, focusing on tourism and economy.

The first day of the Congress will open with a discussion panel ***Business and the city; aspiring super locations***. Vice Mayor of Krakow Elżbieta Koterba and Andrew Hallam Aspire Secretary General will welcome the participants. The special session will be chaired by prof. Jerzy Hausner, while the panelists will represent large multinationals operating in Krakow for several years now, such as: Cisco, Sabre or IBM.

Further municipal panels are planned for later that day. Panels entitled ***Polish Metropolises in Networking*** and ***Metropolitan Areas as Poles of Growth and Innovation*** will feature representatives of European institutions such as Jan Olbracht MEP, national governments – Minister Jadwiga Emilewicz, local governments – Vice Mayor of Warsaw Michał Olszewski, as well as representatives of business and science. Mayor of Krakow Jacek Majchrowski will take part in the panel entitled: ***A Mayor or a Manager? Management in Practice***.

The host city will focus its thematic blocks of the Congress' second day on tourism – a key industry for many Polish cities, including the capital of the Małopolska region. The thematic block entitled: ***Business Tourism – a Development Opportunity for Cities and Regions*** will feature such panelists as Vice Mayor of Krakow Andrzej Kulig or Anna Jędrocha, President of the Krakow Chamber of Tourism. Foreign participants, on the other hand, will focus on best practices in tourism from across Europe.

Another municipal panel planned for March 28th will focus on ***Economic Self-government in the Process of Single Market Implementation***.

The thematic blocks coordinated by Krakow focus on topics crucial for the municipality, in the hope that the discussion will inspire the city's future development.