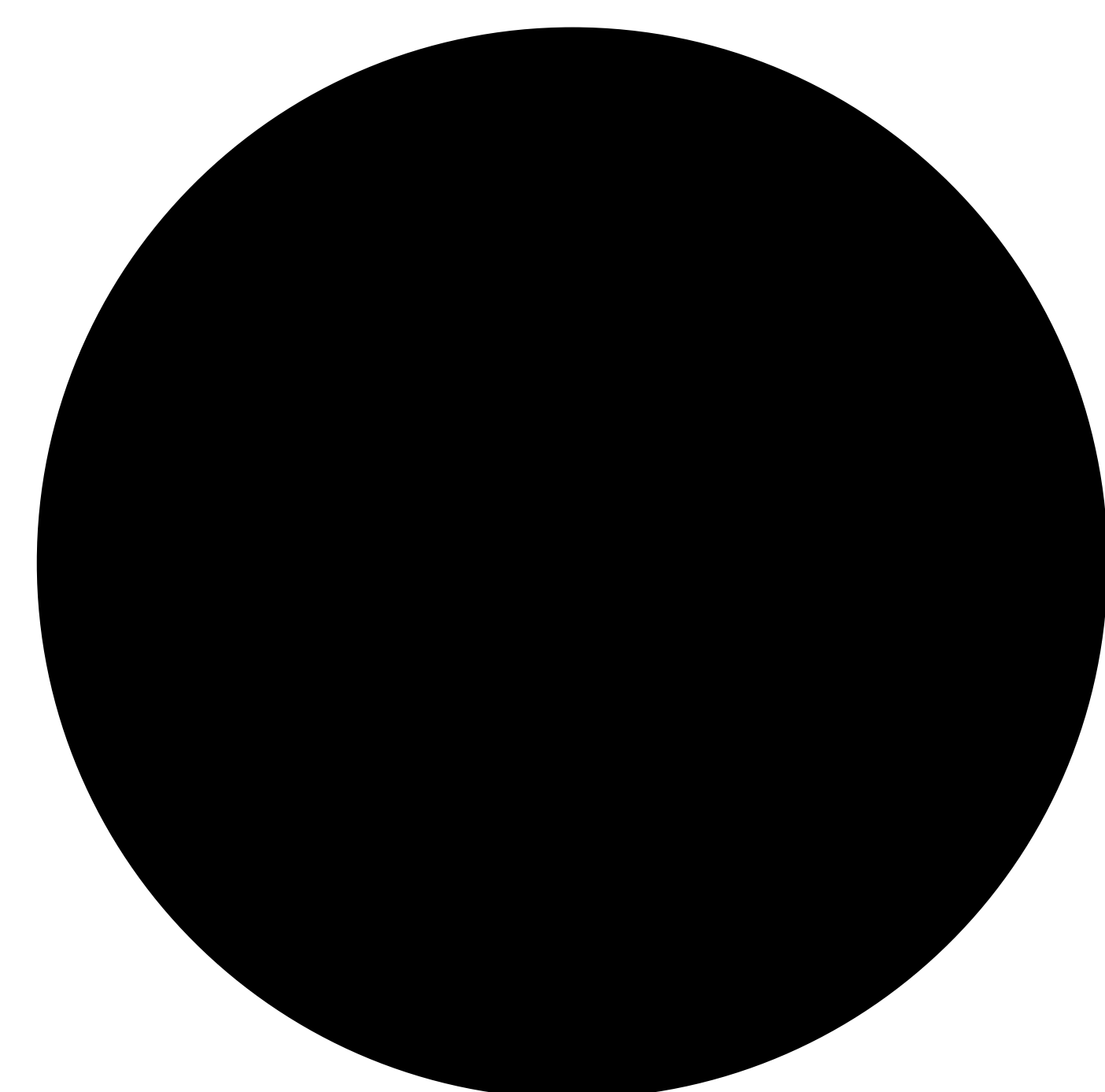


# PÉCS | the City of Culture

The city of Pécs in the South-Transdanubian region of Hungary held the European Capital of Culture title in 2010.

Winning the title meant much more in the life of the city than a year-long festival. Pécs had the opportunity to be marked on the cultural map of Europe and to present its values to the world: its 2000-year-old history and cultural heritage as well as its creativity and openness for innovation. As a result of the Pécs2010 European Capital of Culture Programme, a genuine cultural change of pace was realized in the city. The fundamentals for such an advancement had always been present, as Pécs has an enormous historical and cultural heritage and due to its university the opportunity for creativity, innovation and renewal are also strongly present in the city.



Besides the cultural programmes Pécs prepared for the European Capital of Culture title with the largest culture-based urban development project of Hungary so far, which enabled this university town, the centre of the South Transdanubian region with a population of around 170,000 people to remain the city of culture in 2011 and beyond as well.

The new South-Transdanubian Regional Library and Knowledge Centre, the Museum Street, the renewed parts of the city with the central spaces and parks have made Pécs an even more liveable place for its residents and continue to bring memorable experiences to cherish for all its visitors. The magnificent sounding concert hall and conference rooms of the Kodály Centre as well as the numerous functions of the Zsolnay Cultural Quarter from exhibition spaces through theatre to coffee shops–, all support the feeling of belonging together as a community, providing quality entertainment and recreational opportunities for inhabitants and visitors alike.