### **III Krakow Forum**

"Studies and what's next... find the answer in Krakow"





Agnieszka Nawrocka **Cracow University** of Economics

Jerzy Marcinkowski Andrzej Frycz Modrzewski Krakow University

colours





# Members: 10 universties & Municipality of Krakow













University School of Physical Education in Cracow



Academy of Music in Krakow





AGH University of Science and Technology



University of Agriculture in Krakow



Jan Matejko Academy of Fine Arts in Krakow



Andrzej Frycz Modrzewski Krakow University

Pedagogical University of Cracow





- ★ "Study in Krakow" is the only initiative of this type in Poland operating since 2006 (agreement signed in 2008)
- ★ Results achieved thanks to the cooperation and complementary educational offer







### **Priorities in Study in Krakow activities**

- ★ Increasing internationalization of Study in Krakow Universities
- development of international academic partnership
- providing good international admission services
- support for current students
- ★ International promotion of Krakow strong academic centre
- 23 universities & colleges, including 10 Study in Krakow Universities
- over 200 000 students
- thousands of research and academic staff
- over 40 diploma programmes held in English + about 1600 additional courses at Study in Krakow Universities



# Level of internationalization at Study in Krakow Universities



- ★ Increased number of international agreements
- ★ Increase of international students number









- ★ A lot of useful information in English
- ★ Overview in Spanish, Russian and Chinese
- ★ Details about studies, costs and living conditions, students life

www.studyinkrakow.edu.pl

# 36 045 visits on Study in Krakow website in 2012







Worldwide visitors





#### News & events on the website

- ★ What happens in Krakow
- **★** Events
- \* Concerts
- **★** Competitions



# **Email:** contact@study-krakow.com

★ Questions about studies, admission requirements etc.









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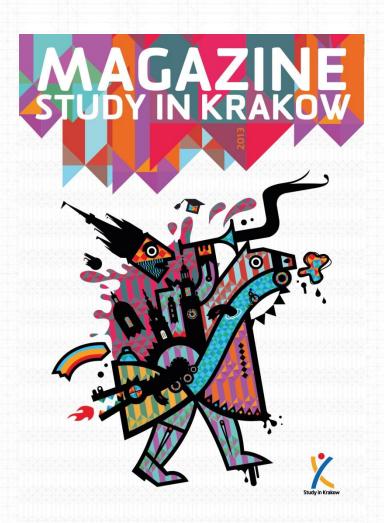
YouTube







- **★** Leaflets
- ★ Magazine
- ★ Promotional gifts with website address





### Meet us abroad













### Study in Krakow Bonus Card

