Magiczny Kraków

Kraków’s best practices

2022-12-08

Every day Kraków takes action that inspires and has the power to drive change. We look for new solutions in our fight against COVID-19 and aspire to minimise the social and economic impact of the pandemic, but also for those that will make the development of our city as effective as possible in all areas, and the lives of its inhabitants as comfortable as they can.

In achieving these objectives, it is essential and valuable to fall back on exchange of knowledge, experience and good practice. This is why we wish to present to our international partners and all fans of Kraków the results we have achieved, as well as present innovative projects undertaken by Kraków.

Due to the nature of the current situation, many of the actions presented relate to the fight against COVID-19 and preventing the long-term effects of the pandemic. However, we do not focus solely on this topic and present ideas and projects that are universal - from different fields and aimed at different target groups. We hope that they will become a valuable resource for you and perhaps inspire you to cooperate with Kraków in new areas.

We encourage all foreign cities to share information about the innovations they have been implementing!

Discover some of Kraków’s best practices!

Support for local business, artists and residents offered during COVID 19 pandemic by the Municipal Entrepreneurship and Innovation Department:

- **PAUZA Programme**
- **Crisis Counselling Centres**
- **Surveys regarding the situation of entrepreneurs in Kraków during the coronavirus pandemic**
- **Mapping tools**
- **Support for cultural activities carried out in regenerated areas**
- **Kraków Entrepreneur Support Centre**

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Projects developed by Advisor to the Mayor of Kraków for Family Affairs and the Municipal Department of Social Policy and Health (Families Section):

- **Parents' Clubs and online activities for kids**
- **The Green House**
- **Teen Zone**
- **Psychological assistance**
- **Summer/Winter with KKR**
- **Kraków for Families campaign**
- **Family Swimming**
- **Christmas presents for children from Kraków's foster families**
- **Supporting Young Talent**
- **Support for children/families of incarcerated parents**

Municipal Department of Tourism & Kraków Convention Bureau:

- **Krakow Business Tourism in 2020 and beyond**
- **Kraków THE HOST CITY – New communication strategy**

Advisor to the Mayor of Kraków for Senior Citizens Policy and the Municipal Department of Social Policy and Health (Senior Citizens Section):

- **Initiatives dedicated to senior citizens**

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Municipal Department of Social Policy and Health

- Initiatives and programmes

International Projects – Department of Municipal Economy and Climate

- ZEROEMISSSIONS KRAKÓW and other climate protection related projects
- LIFE-IP EKOMAŁOPOLSKA
- ATELIER
- STARS
- Commute by Bike
- HANDSHAKE
- ParkPAD

Municipal Department of Culture and National Heritage

- RESILIENT CULTURE

Municipal Department of Social Communication

- Tourism Promotion - Keep an eye on Kraków!