Kraków Among Europe's Best Cities in Travel + Leisure World's Best Awards 2026

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Kraków has been ranked fourth among Europe's best cities in the Travel + Leisure World's Best Awards 2026. The prestigious annual ranking is based on readers' votes, evaluating destinations for their cultural attractions, landmarks, food, hospitality, shopping and overall travel experience.

This year, Kraków placed just behind Florence, Prague and Salzburg, outperforming many of Europe's most renowned tourist destinations. The result highlights the city's enduring appeal to international visitors and reflects growing recognition of its rich cultural heritage, vibrant cultural scene and unique atmosphere.

The distinction adds to a series of international accolades that Kraków has received in recent years, confirming its position as one of Europe's leading city-break destinations and an increasingly popular choice for travellers from around the world.