



**Magiczny  
Kraków**

## **Supporting the Development of Polish IT. The Unique UNLOCK Event in Krakow**

2024-07-26

**On Friday, August 2, at the CodersPeak office located at 50 Szlak Street, the event "UNLOCK: Kraków, PL x Austin, TX" organized by GATE Institute will take place.**

During the event, participants will have the opportunity to hear about the opportunities for Polish tech companies entering the U.S. market. The organizers will focus on the ecosystems of Texas and Michigan.

The guest of honor at the event will be Fred Schmidt, grandson of Jan Czocharlski, a renowned entrepreneur and mentor, and most importantly, co-owner of Capital Factory in Austin.

The event aims to demonstrate how innovative technological parks can contribute to the expansion of the U.S. market by Polish companies and how the education system can support engineers capable of working in an international environment.

Kraków, as a city promoting innovation and creativity with an excellent educational base, is an ideal location for such an event.

### **Topics to be discussed:**

- How can Austin and Krakow jointly support business and tech communities?
- Why is Austin one of the main innovation centers in the U.S.?
- Development opportunities in the Midwest region (Detroit, Chicago).

### **Event details:**

- Date: August 2, 2024, 5:00 PM
- Location: CodersPeak office, 50 Szlak Street, Kraków

Registration for the event is mandatory. Limited seating available.

For more details, visit the GATE Institute's profile on LinkedIn.