



REGULATIONS

These regulations are intended for professional artists (painters, sculptors, plastic/visual artists, designers, computer artists, photographers, etc.) who have a company registration identification (*Siret* in France) and/or a *Maison des Artistes* ID, and who would like to participate in the **Jeanne O'contemporain** show.

Principle:

In order to be selected by the jury, artists are invited to send in high definition digital images of their works; several different works may be submitted.

Using the selected images, the **l'art O'contemporain** Association will ensure both the design and production of the electronic catalogue and of the printed catalogue.

In view of the scope of the event, all the participants will enjoy extensive media coverage. The artists will appear in the Association blog and also in the various press kits that are produced.

The **Jeanne O'contemporain** show is a non-profit event. Consequently, artists may not claim any fee as compensation for the assignment of their rights to **l'art O'contemporain** for the reproductions of images of their works. However, they do retain control over the sale of the original work(s) and, for that purpose, enjoy the benefit of the printed catalogue being distributed and of the other various means of communication.

Selection:

The works are selected by a jury that examines the artistic projects. This jury is composed of members who have varied backgrounds and who represent the organising committee, the plastic/visual artists, the press, as well as different public and cultural entities.

Each artist may submit several portraits to the jury. Following deliberations, the artists will be informed by email and/or by post.

These works are intended to be shown to a wide public and they must not violate human dignity; for this reason, works of a racist or pornographic nature will not be considered.

The organisers of the event may disregard any brief that is incomplete or which does not reflect the spirit of these regulations.

The jury will meet at the end of October 2011 to conduct an initial selection among the works submitted. At the beginning of January 2012, a second selection will be made based on the space still available. At that time, the works that were not considered during the initial selection process will have a second chance.

Technical specifications of each work:

- ⇒ Format: whatever the nature of the work (painting, sculpture, print, photography, etc.) the format of the image submitted must be homothetic to a vertical format with a height-to-width ratio equal to 1.5. This corresponds to the 3:2 aspect ratio generally used by digital camera sensors. Examples: for a width of 10cm, the height must be 15cm. A French 4P format canvas (height 33cm, width 22cm) meets this requirement. In order to ensure that the image supplied is a faithful replica of the original work, the work itself must be produced according to this same ratio (for canvases, this is approximately equivalent to the landscape formats).

Files to be provided with each work:

- ⇒ An image file that has the following technical specifications:
- JPEG compressed image of highest quality (12)
 - Height-to-width ratio: 1.5
 - minimum size: 2480 x 3720 pixels
 - resolution: 300dpi or 300ppp
 - the file name must include the name of the artist and the title of the work
- ⇒ A *.doc* text file (or compatible format) in French or in English that includes:
- the title of the work
 - a technical description
 - an explanation of the artist's creative approach
 - the sales price of the work in euros
 - the file name must correspond to the title of the work

File to be provided for each artist:

- ⇒ A *.doc* text file (or compatible format) in French or in English that includes:
- first name, last name, gender, nationality and date of birth
 - a minibiography of the artist (10 lines maximum)

(For any additional technical information, please contact Pascal JULLIEN at the l'art O'contemporain Association: +33 678 126 403 – atelierdudragon@gmail.com)

Creation of the work:

Artists are invited to create one or several works that express their contemporary interpretation of this historical figure.

The portrait may be figurative or abstract, and may be depicted in a drawing, painting, print, collage, sculpture, computer graphics or photograph.

Sale of the works:

The artists are free to sell their selected original works. Their contact details and the sales price will be listed in the catalogue. The potential buyer, whether an individual, a company or an institution will transact the sale directly with the artist.

The **l'art O'contemporain** Association will not be a party to this transaction and may not claim any compensation or commission in this context.

The artist's commitments:

The artist agrees to:

- ⇒ comply with all the articles in these regulations, without exception;
- ⇒ append all the items required for the brief: Company registration number and/or *Maison des artistes* ID (for French residents), addresses, miscellaneous contacts, etc.;
- ⇒ be the creator of the original work;
- ⇒ refrain from copying the work of any artist;
- ⇒ submit no work that infringes the intellectual property rights of anyone. In case of participation by any third parties in the production of the work, the undersigned artist must provide documents duly signed by the said third parties, reassigning their rights. The **l'art O'contemporain** Association will accept no liability should this clause fail to be observed;
- ⇒ return the digital files in accordance with the technical specifications listed above (image of the work, description of the work and biography) by email sent to the address shown;
- ⇒ return page 5/5 (Agreement) of these regulations, duly signed, by post to the address shown by 15 October 2011.

Participation conditions:

Each project presented must be an image of a personal creation produced by the artist. Every image submitted must represent a different work. Each artist selected acknowledges that he or she assigns the copyright of the **selected image of the work** to the **l'art O'contemporain** Association for purposes of reproduction, representation and distribution via all media (including the Web, press, catalogue, POS material, poster, press article, cinema and television commercials); this assignment is made for any use and in any capacity whatsoever, as part of any operation that the **l'art O'contemporain** Association decides to conduct (for commercial and/or advertising purposes, in particular), in every form and for all locations..

This assignment includes the use of the images on media intended for sale (merchandising items), such as posters, post cards and, more generally, on all known or unknown products to date. This assignment is granted for the entire world and for the full legal term of exploitation under the protected right and without any financial consideration.

It is understood that this is a non-profit event, with any possible profits earned by any of the commercial operations to be used to ensure the **l'art O'contemporain** Association's operations and the promotion of the selected artists.

Any other assignment of unspecified rights is null and void.

In no event may the liability of the **l'art O'contemporain** Association or of the city of Orleans organising the Joan of Arc Celebrations be incurred.

To conclude, **the artist retains copyright ownership over the original work** and only assigns the aforementioned rights over the selected image.

Exhibition conditions:

All the images as a whole will enable a monumental projection at the heart of Orléans and on screens installed in the emblematic locations of the city (Multimedia Library, Fine Arts Museum, shops, Town Hall, etc.).

The event will be presented before a large public on 4, 5, 6, 7, and 8 May, 2012, as the highlight of the Joan of Arc Celebrations so dear to the inhabitants of Orléans.

A vernissage that brings together all those involved (artists, institutions, sponsors, media, etc.) is planned to inaugurate this huge "*portrait gallery*".

Subsequently, other projections can be organised in different cities and, in particular, in other towns and cities related to Joan's history as well as cities twinned with Orléans.

Important dates to be remembered:

Mid-July 2011

The online application brief will be made available on the blog.

15 October 2011

Deadline for sending in the duly signed agreement form by post, along with the three digital files to be sent in by email for the initial selection.

End of October 2011

Initial selection of the briefs by the jury.

End of December 2011

Deadline for sending in the digital files for the second selection.

Beginning of January 2012

Second selection of the briefs by the jury.

4-5-6-7-8 May 2012

Virtual exhibition of the 600 selected works in the city of Orléans.



AGREEMENT

By signing these regulations, I acknowledge that I have read, understood and accepted all the terms and conditions and all the directives found in this brief and all the appended documents.

In:

On:

Lu et approuvé

Signature:¹

Deadline for returning this agreement by post: **15 October 2011.**

To the following address: ***l'art O'contemporain – Madame MUSSON – Jeanne O'contemporain 2012
13 rue Vieille Monnaie 45000 ORLEANS FRANCE***

¹ Signature preceded by the handwritten statement: “Lu et approuvé” (Read and Approved)